

# FOPP 28's

## Top-Ten Research Projects

Here's a list of the top-ten, most-popular research assignments selected by FOPP 28 participants. For a full description of the topics, go to <https://foppprogram.com/research-project-2/>. (If you have suggestions for new assignments, we'd be delighted to learn about them!)

- 22 Help your company develop a new branch office.
- 87 Develop a training manual for staff-level field representatives.
- 10 Review client-developed contracts for potential problems and resulting exposure, and describe actions that could help minimize exposure.
- 50 Review and recommend improvements to your firm's training/professional-development program.
- 52 Research/identify professionalism, its attributes among three generations, and its strengths and weaknesses in the workforce. Recommend how to improve their status in the workplace.
- 5 Prepare a description of your firm's professional-liability insurance policy and test employee understanding.
- 8 Develop a comprehensive "niche-marketing" plan for your firm.
- 79 Describe your firm's systems and processes to document and share intellectual capital, and recommend procedures to improve in this area.
- 15 Identify the marketing units associated with projects for which your firm has been retained over the last three years and develop a five-year plan.
- 21 Identify projects and clients your firm's principals, associates, project managers, and project professionals most like and least like to pursue, and why. Describe steps your firm could take to obtain more of the projects and clients they consider most desirable, or make the least-desirable more attractive.

[Click here](#) to see the 78 other research projects, *not including* those you can create to meet the unique needs of your firm.

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